

A group of five people are hiking through a field of tall, dry grass at sunset. The sun is low on the horizon, creating a warm, golden glow. The people are silhouetted against the bright sky. From left to right, there is a woman in a dark shirt and shorts, a man in a dark shirt and shorts with a backpack, a man in a dark shirt and shorts with a backpack, a woman in a white shirt and blue pants, and a woman in a purple plaid shirt and blue pants.

# Planning and Creating a Restorative Human Legacy

**Legacy Giving at The Land Institute**



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*It's my hope that an ecologically perennial future can contribute to a restorative human legacy and that by working together alongside the plants themselves, we can repair damage at scale.*

**RACHEL STROER**

President



“

*If your life's work can be accomplished in your lifetime, you're not thinking big enough.*

**WES JACKSON**

Co-founder

The Land Institute was co-founded in 1976 by Wes and Dana Jackson in Salina, Kansas. Wes is credited with first using the term “sustainable agriculture” in his book *New Roots for Agriculture*, published in 1980, and launching our journey toward perennial grains.

Today, The Land Institute leads the global movement for perennial, diverse, truly regenerative agriculture at a scale. Our work, led by a community of scientists and researchers in partnerships worldwide, focuses on developing perennial grains food crops, like cereals, pulses, and oilseeds, to be grown in ecologically intensified mixtures known as polycultures. The goal is to create an agriculture system that mimics natural systems to produce ample food and reduce or eliminate the disservices of modern agriculture. The Land Institute builds learning communities through transdisciplinary research and collaborations to help society cross the threshold into a perennial future for all.



# You Can Create a Restorative Human Legacy for Tomorrow—by Signing Your Name Today

Join us on a transformative journey with The Land Institute's legacy giving program. Your care for future generations, discernment in honoring the long view, and generosity toward realizing sustainability can continue catalyzing a perennial food future. By considering a legacy gift, you are nurturing the deep roots of perennial agriculture and empowering communities for generations to come.

## Your Commitment is Self-Directed and Flexible

- **Retain Control:** Your assets remain under your control throughout your lifetime, ensuring your financial security.
- **Flexibility:** You can modify your beneficiaries anytime, reflecting your evolving priorities.
- **Support a Sustainable Future:** Your legacy gift empowers the ongoing development of perennial grains and sustainable farming and food systems.
- **Honor a Loved One:** You can create a meaningful tribute by leaving your legacy gift in memory or honor of a cherished individual.
- **Choose Your Impact:** There is no minimum contribution requirement; you determine the amount that aligns with your wishes.
- **Maintain Anonymity:** If you prefer, your gift can remain anonymous, allowing you to contribute in your own way, on your own terms.

*This information is general in nature and is not intended as legal or tax advice. Prospective donors are urged to consult an attorney, financial advisor, or other professional advisor for such advice.*



## **How It Works: Beneficiary Designation**

Leaving a lasting impact with The Land Institute is an easy process. Designate “The Land Institute” as a beneficiary or partial beneficiary for accounts such as:

### **Retirement Plan Account (such as an IRA)**

Designating The Land Institute as a beneficiary of your retirement plan, such as an IRA, is a strategic and tax-efficient way to support our mission. Unlike other assets, retirement plans are subject to unique tax considerations. By directing all or a portion of these funds to The Land Institute, you can optimize the benefit.

### **Certificates of Deposit, Bank and Brokerage Accounts, and Life Insurance Policies**

Consider naming The Land Institute as a beneficiary for assets like certificates of deposit, bank or brokerage accounts, or life insurance policies you no longer require.

### **Donor-Advised Funds**

You can make a meaningful choice by naming The Land Institute the beneficiary of donations remaining in your donor-advised fund after your lifetime.

We're here to help! Please let us know if we can answer questions or support you by contacting the Impact Team at **(785) 823-5376** or **[impact@landinstitute.org](mailto:impact@landinstitute.org)**.



## Simple Steps to Complete Your Gift

- ① **Form:** Request a beneficiary form from your bank or plan administrator, available online.
- ② **Address:** Specify “The Land Institute” as beneficiary or partial beneficiary using our current business address: 2440 E. Water Well Rd., Salina, KS 67401.
- ③ **Tax ID:** If the form requests a social security number, use our tax identification number (EIN): 48-0842156.
- ④ **We’re Here to Help:** Please let us know if we can answer questions or support you in deciding on a gift that’s right for you.

To notify us of a legacy gift you have planned, or to discuss the best gift option for you, please contact The Land Institute’s development team at (785) 823-5376 or [impact@landinstitute.org](mailto:impact@landinstitute.org).

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# Estate Planning Checklist and Bequest: Securing Your Legacy

## When to Create or Update Your Will

Deciding to create or update your will is crucial to ensure your legacy aligns with your values. Here's a checklist to guide you and help you determine if it is time to plan for your future:

**Yes    No**

- ☐ ☐ **Has it been three or more years since your last plan review?**
- ☐ ☐ **Have you retired, changed jobs, or adjusted your retirement plan?**
- ☐ ☐ **Have you recently purchased or sold a home or business?**
- ☐ ☐ **Has there been a birth or death in your family?**
- ☐ ☐ **Have your children reached adulthood (age 18)?**
- ☐ ☐ **Has your health or the health of a loved one changed?**
- ☐ ☐ **Has there been a change in marital status for you or any of your family?**
- ☐ ☐ **Have you recently moved to another state?**
- ☐ ☐ **Have the circumstances of your executor or beneficiaries changed?**
- ☐ ☐ **Have you decided to leave a gift for a favorite charity in your plan?**

If you answered “yes” to any of the above questions, it’s time to prioritize your estate planning. Connect with us for guidance and support as you navigate this important journey.

We're here to help! Please let us know if we can answer questions or support you by contacting the Impact Team at **(785) 823-5376** or **[impact@landinstitute.org](mailto:impact@landinstitute.org)**.



## Why Act Now

Creating or updating your will is easier than it seems. By taking this step, you're not only securing your assets but also ensuring your wishes positively impact those you love.

## Your Contribution: A Pivotal Role in Nurturing Our Environment

Your contribution comes at no immediate cost to you, yet plays a pivotal role in advancing perennial agriculture and sustainable food systems. Many of our supporters have chosen to create a lasting legacy by including a gift to The Land Institute in their will or trust. We express our deep gratitude to these generous friends of the future.

## A Simple Template to Get the Wording Right

**Consider using the following language when including a gift in your will to The Land Institute:**

"I give The Land Institute, whose national office address is 2440 E. Water Well Rd., Salina, KS 67401, (Tax ID #48-0842156) \_\_\_\_\_ % of the rest of my estate (or \$\_\_\_\_\_) in support of its mission."

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# **Charitable IRA Rollover:**

## **Transform Agriculture and Save on Taxes**

### **A Tax-Free Way to Make a Lasting Impact**

If you are over the age of 70½, you can make tax-free donations to qualified charities, including The Land Institute, directly from your Individual Retirement Account (IRA).

### **Your Gift's Impact: Supporting Perennial Agriculture and Sustainable Farming and Food Systems**

Your donation counts toward your required minimum distribution and brings valuable tax benefits, allowing you to manage your retirement resources efficiently. We sincerely thank you for considering this impactful contribution to perennial agriculture.

### **How It Works: Simplifying the Process for You**

It's easy! Simply inform your IRA plan administrator of your intention to make a gift directly to The Land Institute. Be sure to include your name and address with your gift. Your administrator will handle the rest.

### **Your Benefits:**

- Receive tax savings even if you don't itemize deductions on your taxes.
- The Land Institute will provide you with a letter acknowledging receipt of your gift for your tax records.
- Avoid paying taxes on the distribution, as the funds go directly to the charity.
- Your IRA rollover donation counts toward your required minimum distribution and is an excellent option if you do not need the cash.
- Empower the future of perennial grain research, impacting generations to come.

Your support is pivotal. This streamlined process ensures you can contribute effortlessly while enjoying valuable tax advantages.

We're here to help! Please let us know if we can answer questions or support you by contacting the Impact Team at **(785) 823-5376** or **[impact@landinstitute.org](mailto:impact@landinstitute.org)**.

# Consider a Future Gift:

## Secure Your Legacy with Ease

Not ready to make a gift today? If you're contemplating your legacy but aren't ready to commit now, consider naming The Land Institute as a beneficiary of your account. This allows you to retain control of your assets during your lifetime without any immediate financial impact.

### Simple Steps for Your Beneficiary Designation Gift

- 1 Form:** Request a beneficiary form—or find one online—from your bank or plan administrator. This form, not your will, determines the distribution of these assets after your lifetime.
- 2 Address:** Designate The Land Institute as a beneficiary or partial beneficiary, using our current business address: 2440 E. Water Well Rd., Salina, KS 67401.
- 3 Tax ID:** If the form requires a social security number, please provide our tax identification number: 48-0842156.

### We're Here to Assist

We're honored by your consideration to support the future of perennial grains. If you decide to make a gift from your IRA, please instruct your plan administrator to send the distribution check to:

**The Land Institute**  
**Attention: Jessica Kleoppel**  
**2440 E. Water Well Rd.**  
**Salina, KS 67401**

For detailed information about this tax-smart way of giving, or to explore the best gift options for you, please contact our development team at (785) 823-5376 or by email at [impact@landinstitute.org](mailto:impact@landinstitute.org).

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### **Thank you!**

We're honored to have you consider leaving your legacy to the future of perennial grains. If you would like more information or have any further questions, please reach out to our team. We can answer any general questions you may have about leaving a legacy gift to The Land Institute, and we are always happy to help.

### **Please Tell Us About Your Gift**

When you decide to include The Land Institute in your legacy plans, contact our dedicated development team at (785) 823-5376 or [impact@landinstitute.org](mailto:impact@landinstitute.org).

Let us express our heartfelt thanks and ensure your wishes grow into reality. Your gift has the power to inspire others to embrace this meaningful commitment to The Land Institute!

# Values

## Long-View

We consider the distant past and the distant future—tens of thousands of years. We consider what was here before and how it worked, we grapple with our current reality, and we think about how to maintain agriculture and sustain humanity long into the future. We are not daunted by solutions that require decades to realize.

## Limits

We pursue our vision with the attitude that all our actions and the impacts of our solutions must be rooted in unwavering respect for ecological limits. We look for solutions to sustain human life within these limits, and we think fairly about living with them—we think both about what needs to grow and what needs degrowth. We see the human endeavor in an ecospheric context, including our own operations.

## Whole Science

We engage in science that simultaneously embraces holistic and reductionist approaches. We are careful not to think the world is the model. We avoid misplaced concreteness. We engage art and philosophy to inform our scientific pursuits. We consider the entire ecosphere and then focus our intellect on real solutions created by people working with real plants in real places.

## Courage

We are not intimidated by pursuing transformational solutions that don't fit into the current research or societal paradigm and for which success is not assured. We are committed to telling the truth, including about what we don't know yet. Our public service mission and financial independence help us maintain the flexibility and courage to do what is necessary but may not be popular or easy.



